



## **Deep Run Board of Directors Meeting**

**7:00 p.m. – January 9, 2024**

**Meeting conducted via Google Meet due to heavy rain and wind**

**Attendees:** Bill Van Sant (President); Morgan Roller (Vice President Administration); Dan Shollenberger (Vice President Operations); Megan Miller (Treasurer); Melanie Rush (Secretary); Michelle Bogle (Administrator); Ryan Alderfer (Baseball President); Evan Lowery (Baseball Intramural Commissioner); Nicole Boytin (Girls Lacrosse Co-Commissioner); Sarah Prebis (Girls Lacrosse Co-Commissioner); Scott Holbert (Travel Soccer Commissioner); Myles Bartos (Intramural Boys/Girls Soccer Commissioner); Kevin Fischer (Incoming Intramural Boys/Girls Soccer Commissioner); Ryan Krout (Travel Softball Co-Commissioner); Natalie Bartosiewicz (Intramural Softball Commissioner); Bill Egan (Club Member)

### **1. Administrative/Complex Update:** *Michelle Bogle and Board*

#### **A. Review and approval of December minutes**

- Motion to approve minutes made by Myles Bartos and seconded by Sarah Prebis. All voted yay.

#### **B. Google E-mail**

- Google Workspace (e-mails, Google Channel, Google Maps, Google Docs, etc.) free to Deep Run as a non-profit
- Uniform, custom e-mail addresses for all sports using @drvsa.org
- Protect individual privacy and eliminate SPAM e-mails

- To get started list e-mail addresses to be used and personal e-mail address it should be sent to
- Google invitation will be in personal e-mail

### **C. Canva**

- Michelle will send an invite to each e-mail to collaborate on Canva
- Used to create flyers, social media posts, etc.
- Michelle will provide guidance on this or it can be done individually
- Professional, ready to edit templates that autosave

### **D. 2024 Spring Apparel**

- Michelle and Ryan Alderfer to meet with Kyle Green from The Run Around on January 15 at 10:00 at the clubhouse
- All are welcome to join and bring ideas

### **E. Fundraising Opportunities**

- Philly Raffle -- \$20 per ticket and Deep Run keeps \$10; Various prizes related to professional Philadelphia sports teams
- Red Robin – Dine and donate fundraiser opportunity; Deep Run earns 20% of net sales during a specific day/timeframe including dine-in and take-out (some exclusions apply)

### **F. Sponsor Jawn Update**

- Conversations have started with Sponsor Jawn to actively secure 2024 sponsors
- Spoke to Lennar and our digital sign on Route 309 will be seen at the end of January

### **G. American Express**

- Deep Run earns 5% cash back
- \$125 gift card for opening account

### **H. Administrative Reminders**

- All deposits in sealed envelope with deposit form
- All Venmo payments need a specific memo line with team, coach, and reason for payment

- Clubhouse and pavilions must be reserved prior to use
- Commissioners: Please include [information@drvsa.org](mailto:information@drvsa.org) in communications to coaches and families

#### **I. Spring Registration**

- Current registration numbers are down compared to this date last year
- Discussed reasons of why this might be (learning curve with Team Sideline; System configuration of charging the \$100 family fee; Families paying Christmas bills)
- Suggestions to improve numbers (Possible option to pay family fee in installments; Michelle to send out strategically timed e-mail and/or social media post with registration reminder)

#### **J. Cardicin/Pavilion Memorial Plans**

- Michelle to contact family to discuss possible memorial plans
- Potential date Sunday, May 5 (Sunday before birthday)
- Possible plaque on pavilion

#### **K. Picnic Tables/Benches for Pavilions**

- Where to get them
- Getting new ones and which may need to be replaced
- Possible donation from Home Depot

#### **L. Snack Stand Manager**

- Job description
- Possibly a person from the general membership or tech school student
- Paid or volunteer

#### **M. Uniform Vendor** (Ryan Alderfer)

- All teams to use one uniform vendor
- BSN Sports, The Run Around, Squadlocker
- Possibly have vendor(s) present at next board meeting

#### **N. Possible Addition of Two Board/Advisor Positions**

- Two members had an interest in helping Deep Run in the areas of “grounds” and “administration advisor”

- Discussion around whether these should be board positions or advisory positions
- Members of the nominating committee will introduce these members to Bill Van Sant to discuss further

**O. Dicks Sporting Goods Coupons** (Dan Shollenberger)

- Deep Run shopping weekend will be Presidents' Weekend (extra day of shopping)
- Deep Run earns gift cards given to each sport
- Gift cards may be spent in-store or online orders may be placed in-store

**2. Financial Update** – Megan Miller

**A. Current Financials/Budget**

- Reviewed account balances
- Bill Van Sant shared the preliminary 2024 budget with the board with expected approval at the next meeting in February 2024
- Motion by Bill Van Sant seconded by Morgan Roller to transfer \$3,000 from operating account to pay debt (\$1,950 to travel baseball and \$1,050 to boys lacrosse); No objections from the board; All voted yay
- Debt owed to individual sports will be paid off in a few months
- Club income up 8%
- Insurance bill coming due for renewal
- Use past actual numbers to forecast budget

**B. Capital Improvement**

- Goal for more money in capital improvement account
- Develop a plan and budget
- Possibly move money from checking account into interest bearing savings account
- Add "long term capital improvements" line item to budget
- Assemble a planning committee

**C. Taxes**

- Taxes have been filed
- 990s available for inspection

### 3. **Operations Update** (Dan Shollenberger)

#### A. **Advertising**

- Deep Run advertising with Pennridge school sports
- Half-page ads run in the past
- Motion by Bill Van Sant seconded by Dan Shollenberger to run full page ad for Pennridge volleyball -- \$120; All voted yay
- Possibly run full page ad for all Pennridge school sports

### 4. **Commissioner Reports**

#### A. **Soccer (Intramural/Travel)** – Kevin Fischer and Scott Holbert

- Surplus of black soccer socks to possibly donate
- Starting clinics with younger players; Strong interest from membership; Schedule filled with a waiting list
- HEX to possibly attend next board meeting

#### B. **Baseball (Intramural/Travel/Connie Mack)** – Ryan Alderfer

- Yard signs ready to go out
- Preparing for upcoming season
- Opening Day – April 6
- Opening Day advertising/sponsorships; Possibly \$50 per table

#### C. **Softball (Intramural/Travel)** – Ryan Krout (in person) and Brent Alles (via e-mail)

- Travel meeting to get new board members, commissioners and referees
- 12U and 14U travel teams practicing 2x/week through mid-March
- Intramural meeting week of January 15 regarding open/new positions and general updates
- Four intramural general winter workouts in February
- Intramural evaluations scheduled for mid-February for 10U and up
- Tague Lumber to donate two doors on softball field #5 shed, press box and lower side door; Brent Alles to put them in at no charge to Deep Run; Work scheduled for late February/early March

**D. Girls Lacrosse** – Sarah Prebis and Nicole Boytin

- Coaches meeting; Successfully got coaches for the 3/4 age group
- K-2 group plays tournaments in Wissahickon/Ambler; Discussed if they could also do tournaments at Deep Run (Telegraph field) without consulting Hilltown Township and decided yes
- Using Squadlocker for uniforms
- No indoor winter clinics this season
- PAGLA insurance coming due

**E. Boys Lacrosse** – No Report

**F. Basketball (Intramural/Travel)** – Bill Van Sant for Amy Van Sant

- Opening Day January 13
- Uniforms are in
- In need of referees; Sarah Prebis to look into possibility of using referees from Upper Gwynedd

*Meeting adjourned at 9:05 p.m.*