



Deep Run Board of Directors Meeting

8:00 p.m. – May 14, 2024

Deep Run Clubhouse

Attendees (In Person): Bill Van Sant (President); Morgan Roller (Vice President Administration); Dan Shollenberger (Vice President Operations); Megan Miller (Treasurer); Melanie Rush (Secretary); Michelle Bogle (Administrator); Ryan Alderfer (Baseball President); Evan Lowery (Baseball Intramural Commissioner); Brent Alles (Travel Softball Commissioner); Scott Holbert (Travel Soccer Commissioner); Jeff Tiemann (Connie Mack Commissioner); Kevin Fischer (Incoming Intramural Boys/Girls Soccer Commissioner)

Guest: BJ Gibbons – Sponsor Jawn

Attendees (Virtual): Myles Bartos (Intramural Boys/Girls Soccer Commissioner); Sarah Prebis (Girls Lacrosse Commissioner); Ryan Krout (Travel Softball Co-Commissioner)

1. Sponsor update from BJ Gibbons of Sponsor Jawn

- Currently have 67 sponsorships: 22 are new; 54 are paying (others are already paid)
- Earning \$38,000 in sponsorships now compared to \$22,000 last year
- Sponsor Jawn fee is 20%
- Sign vendor has been changed (\$500 in club cost to buy a sign in the past; Currently \$175)
- Recommendation to touch base with sponsors at least once per year and to offer premium banners and bundles

- Discussed using less durable signs and replacing every three years as well as leaving them up year round
- Need dedicated club contact for sponsorships
- Dollar Dog Night sponsorship option
- Kick wall sponsorship option
- Scoreboard sponsorship option
- Dine & Donate sponsors could be encouraged to purchase a banner as well
- Monitor that the complex does not have too many signs; Look into other options for sponsorship
- Review of older signs around complex to determine if they are still current sponsors

2. **Approval of April Minutes:** *All*

- Motion to approve April minutes made by Scott Holbert and seconded by Morgan Roller. All voted yea.

3. **Key Administrative/Complex Updates:** *Michelle Bogle and Board*

A. **General Update**

- Runaround baseball hats for sale
- Deep Run beanies available; Possibly distribute to commissioners
- Fluctuations in dumpster invoices; Michelle spoke to Republic to correct
- Problems with public dumping at the complex; “No Public Dumping” signs installed; Reviewing camera footage where available
- Payments continue for the copy machine in the clubhouse; Will be owned in March 2025
- Club in possession of CPR kits from Wegman’s
- Scheduling for team building use starting in July

B. **Snack Stand**

- Approximately \$8,000 profit in April
- Looking into a plan for the fall; Sarah Prebis getting information on Little’s running it and paying the club rent
- Slushie machine remaining in the snack stand for the summer
- Field of Dreams may use club inventory and vendors
- Discussed when the snack stand will be closed for the spring and packing/cleaning prior to summer camp

C. John Cardacin Event

- Sunday, May 19 at 11:00 a.m.
- Set-up beginning at 10:00 a.m.
- 60 alumni are scheduled to attend
- Memory board being created
- Bracelets will be distributed
- Tom Mott to hang plaque
- Reserved parking for Cardacin family
- Water, doughnuts and soft pretzels will be served
- Potted plants will decorate the pavillion
- Speakers, microphone and cords coordinated
- Deep Run representatives, former coaches, etc. scheduled to speak

D. Hilltown Township Meeting

- Bill Van Sant had positive meeting with township leadership
- Discussed using currently unused fields
- \$900,000 in funds from Covid needs to be allocated by the end of the year
- Possible uses of funds for Deep Run include light installation, bathrooms, parking lot, and a turf field at Fairhill (or at least making the field usable for multiple sports)

E. Insurance Renewal

- Club renewing current coverage; Premium up a couple hundred dollars
- Discussed whether or not incidents related to dogs are covered under our current policy; Believe club has broad liability coverage; Bill Van Sant to confirm

F. Picnic Table Order for Pavilion

- Ace Hardware and Home Depot contacted regarding picnic table donations but no substantive response received
- Discussed picnic table sponsorship
- Suggestion made for the club to purchase picnic tables and be reimbursed by donations/sponsors when they come in

G. Incident Report Review

- Report is completed for any incident that occurs at the Deep Run complex

- Incident report is available on the website for anyone to complete when necessary

H. Bylaws – Update

- Committee formed to review bylaws and bring suggestions to the board
- Myles Bartos, Jeff Tiemann, Nicole Boytin and Melanie Rush on committee; Looking into club member with legal background to consult/advise

4. Treasurer’s Report – Megan Miller

A. April Financials

- Club checking account balance is \$143K
- Club Capital Improvement account is also at \$54K and growing considerably over last year which was \$21K
- \$700 a month going into Capital Improvement account; Can consider increasing this next year to \$1,000 or \$1,500 (Capital Budget Scenarios)
- Girls Lacrosse balance is getting slightly low; Ensure this is being closely monitored.
- Hardship Account is at \$900; Funds available to allocate to a family in need.
- Sponsor Income is at just under \$33K; 2023 was at \$20K
- Concession Stand Income is currently at \$15K.
- County Line Fence estimates added to the Capital Budget for future planning.
- Capital Budget Spreadsheet – Megan to build this more to see where club needs to be for Monthly Capital transfers; Board and commissioners to begin thinking over the next few months about what will need to be added to this budget.
- Registration Comparison spreadsheet prepared
- Michelle Bogle and Megan Miller to coordinate report availability for Megan
- Working on availability of sport specific cash flow reports

5. Operations/Field Update Dan Shollenberger and board

A. Tree Work Progress Update

- Major work completed
- Bill Metz located one large branch on a tree that should be removed

- Arborist treating trees June 8

B. Fence Work Progress Update

- County Line Fence work completed

C. Pole Barn Work Progress Update

- Contractor to begin work as soon as he is available; Looking for a free day

D. Softball Dugout Progress Update

- Project completed
- Benches are low

E. AAA Field Drainage Update

- Project ongoing (summer)

F. Quickball Field

- Adding stone to field completed

G. Scoreboard Repairs

- Controller is in

6. Commissioner Reports

A. Soccer (Intramural/Travel) – *Myles Bartos, Kevin Fischer, and Scott Holbert*

- Request for financial assistance received from a travel soccer family; Application properly completed
- Motion made by Ryan Alderfer and seconded by Megan Miller to provide \$200 in assistance; All voted yea
- Reviewed job description and compensation for Director of Coaching position; Salary \$12,000/year paid at \$1,000/month
- Motion by Bill Van Sant and seconded by Melanie Rush to approve Director of Coaching position; All voted yea
- 13-15 travel teams
- Intramural going well

B. Baseball (Intramural/Travel/Connie Mack) – *Evan Lowery, Ryan Alderfer and Jeff Tiemann*

- District tryouts this week
- Parents Night Out scheduled
- Cow Plop fundraiser earned \$6,000; Much less than targeted; Not all teams/families participated
- Marathon games a success
- 4 Connie Mack teams for the summer; Looking into ways to communicate the path after Little League (FAQs)
- Looking at other opportunities in addition to AAU
- Possible tryouts to spur interest
- Stand Pro not working properly

C. Softball (Intramural/Travel) – *Brent Alles and Ryan Krout*

- Intramural playoffs, skills competition and home run derby scheduled for beginning of June
- District teams – 12U and possibly 10U
- Discussed fees for uniforms/shirts and where to put patches
- Parents Night Out cancelled due to lack of registrations
- Problem with shingles coming off dugout roofs
- 12U travel tournament weekend of May 18-19
- 14U travel team: slower start

D. Girls Lacrosse – *Sarah Prebis*

- Senior Night at Pennridge High School April 29; Well attended by Deep Run players
- K/2 and 3/4 age groups play until the beginning of June
- 5/6 age group is finished for the season
- 7/8 age group is in the playoffs; Won their first game; Second game May 15
- Clinic with Pennridge High School team May 19 at Telegraph
- Nicole Boytin stepping down as commissioner next year; Dane Mangin will be transitioning in
- Looking into a refund policy to implement beginning next season

E. Boys Lacrosse – No report however board discussed if and how they are utilizing their funds; Consensus of the board that team money in their account should be used

F. Basketball (Intramural/Travel) – No report

G. Camp – No report

Motion to adjourn made by Bill Van Sant and seconded by Dan Shollenberger; Meeting adjourned at 10:50 p.m.